

Exhibitors Entry/Re-entry to the show: Please fill out and complete the Exhibitor Info file with all names who will be working your booth. All members will receive Bridal Expo identification during booth setup. Identification is to be used at all times for entry/re-entry. Please use designated entrances at all times.

<u>Models</u>: Models are required to check in at the Model Check In Table located near the Dock entrance at Exhibit Hall B. Models under the age of 17 are allowed one guardian/parent at no cost. Models must provide the name of their guardian/parent to the shop they are modeling for prior to the show.

Signage: Only signage provided is booth numbers that will be removed the morning of the show. You are required to provide your own business signage.

Booth Decor: 10' x 10' Booth- 8' tall black back draping, 6' table only provided upon request.

Booth space may be decorated however you wish. This is your chance to WOW our recently engaged couples with your first impression. You are encouraged to bring props, area rugs (Convention Halls B-C are not carpeted) display cases, furniture, tables and other accessories to enhance and market your services and products.

Equipment Rental: For additional table, pipe & drape, carpet & chair rentals, please contact EventWorks at 843.492.7011. Each exhibitor is responsible for payment of any rental equipment they order and accepting delivery.

Electrical: The electrical fee is payable directly to the Myrtle Beach Convention Center Please order electric through the Direct Link .<u>https://myrtlebeachconventioncenter.myshopify.com/</u> You will only qualify for the pre-order rate if you purchase your electric 10 days prior to the Exhibitor Move In date. Please advise Show Management if you have requested electrical service. Show Management will inform the Convention Center where your booth is located.

Food & Alcohol: Sample food portions may be given out at your booth. No alcohol of any kind is permitted to be given out at vendor booths. All alcohol must be purchased at the bar provided by MBCC.

Sound Policy: All sound must be kept at a reasonable volume. Common curtesy should be used for your volume level. Please see Bridal Expo management for any questions or concerns.

Lighting Policy: Lighting is permitted and encouraged for your booth. All uplighting that has DMX wifi signal must be approved and set on a signal that will not interfere with the of the production of the show. Please see Ryan Robinson with Globaltruth Entertainment.

Balloons: Balloons may be used, but without helium.

<u>Candles:</u> 'Real' candles may be used for display only and not lit. Battery-op candles are best.

Items for purchase: Items for purchase are permitted.

<u>Booth Presence</u>: This is where you will shine. Please always have a presence at your booth. Multiple people working the booth is definitely encouraged.